

HELLO DATA AFICIONADO/DATA ENTHUSIASTS



DATA MINGLE WITH THE EXPERTS AT UBL:

TO KICK OFF AND PROVIDE DETAILS FOR DATATHON, UBL IS COMING TO NED-UET

DATE: 5TH JANUARY 2022,

TIME: 11:30 AM

VENUE: SYED MEHMOOD ALAM AUDITORIUM

NOTE: THIS INTERACTIVE SESSION WILL BE AN OPEN TO ALL STUDENTS' OF;

BATCH: 2018, 2019, 2020 & 2021

ARE YOU READY TO SHOWCASE YOUR TALENT AND GET A PHENOMENAL EXPERIENCE IN THE REAL DATA WORLD?

United Bank Limited (UBL) brings you our first Data Competition, with a sole motive of Innovation – “**UBL Datathon**”.

As the best Digital Bank of Pakistan, we focus on our commitment to digitally transform the banking system and follow a Data-Driven approach to provide better customer experience at each step.

As a participant of Datathon, you will get to learn all about UBL Data Structure, our major projects and key achievements, our perspective and approach in the Data world and UBL's Data Roadmap for the next 5 years. At the same time, YOU will get an opportunity to come up with exciting and innovative ideas or solutions and get a chance to present your ideas to the Champions in our Data Industry.

What's the Catch?

The top 3 winning teams will get cash prizes with multiple giveaways and certificates for the participating teams.

Regardless of who wins, you all are the *Future Mind Makers* of our industry.

Note: All students must follow the guidelines for COVID-19 as per provided by Government of Pakistan (covid.gov.pk)

All students are hereby instructed to maintain discipline during Interactive Session by Management of “UBL” representatives/NED staff, in any case strict disciplinary action shall be taken by NED. You will be there representing NED University.