



STUDENT RESEARCH COMPETITION

Pacific management & consultancy services is taking initiative to bridge the gap between academia & Industry. PMC provides opportunity to young and energetic students' to take part in this competition. This Research Project is not only helps to the industry but also give chance to sharpen the skills, confidence & motivation of the participants.

IN COLLABORATION WITH GHANI BUILDERS & DEVELOPERS (PVT). LTD.

Project Area

- The Success of "Digital Marketing" in Real Estate
- Topic related to Advertising and Marketing of Real Estate
- Characteristics of potential clients/investor
- Scope & potential of real estate Business
- Real Estate business a bird eye view after CPEC
- Benefits and problems face in real estate Business
- Topic related to Real Estate Marketing Research

Three projects from every university/Institute will be qualified for Final selection.

Selection Criteria:

Three members of juries will evaluate on the following biases.

- Original work
- Data Analysis
- Method for Sampling and
Data gathering
- Hypothesis Testing
- Writing skills I

Registration form is available at;

www.pacificmanagement.com.pk/Rnd

Please send Registration Form at: jawimirza@yahoo.com

Last Date for Apply is: 1st August, 2018.